

TRADE & SPONSORSHIP PROSPECTUS



SOCIÉTÉ INTERNATIONALE
D'ONCOLOGIE PÉDIATRIQUE

STOP 2024

Curing paediatric cancer in Africa

Johannesburg, South Africa

4-8 June 2024 Towards 2030!

Indaba Hotel & Conference Centre, Fourways



Invitation to Participate

On behalf of Wits University, the South African Children's Cancer Study Group, CCI and SIOP Africa, we would like to invite you to partner with us in hosting a world class conference in Johannesburg.

The Société Internationale d'Oncologie Pédiatrique/International Society of Paediatric Oncology (SIOP) was formed in 1969 by a small group of specialists at the Institut Gustave-Roussy (IGR) in Paris, with a mission to advance the study and care of children with cancer. This mission has expanded to embrace the advancement of basic research as well as clinical studies, the inclusion of nurses, other health professionals and parents, and the organisation of teaching and outreach programmes.

SIOP is a truly global, multifaceted organisation and the only global multidisciplinary society entirely devoted to paediatric and adolescent cancer. The society has over 2,600 members worldwide, 450 of whom are based in Africa.

University of the Witwatersrand and the South African Children's Cancer Study Group

The University of the Witwatersrand (Wits) is a highly respected university, both on the African continent and world wide. The Wits Paediatric Oncology division encompasses Chris Hani Baragwanath Academic Hospital, Charlotte Maxeke Johannesburg Academic Hospital and Wits Donald Gordon Medical Centre (Mediclinic).

The South African Association of Paediatric Haematology Oncology (SAAPHO) is a professional society that welcomes all professionals involved in the care of childhood cancer in South Africa.

The multidisciplinary team responsible for childhood cancer care includes paediatric oncologists, paediatric surgeons, radiation oncologists, radiologists, ENT surgeons, orthopaedic surgeons, anaesthetists, pharmacists, speech therapists, audiologists, nurses, transplant physicians and allied health professionals, psychosocial support staff and rehabilitation practitioners.

International Society of Paediatric Oncology (SIOP) Africa

SIOP Africa is a branch of SIOP, the largest paediatric oncology organisation globally. SIOP fosters rigorous scientific research to address and reduce the inequalities in childhood cancer services. SIOP works closely with the World Health Organisation, World Child Cancer, the International Paediatric Surgery Society (IPSO) and the Paediatric Radiation Oncology Society (PROS) to better the treatment outcome of children with cancer around the world. SIOP holds an annual congress that provides a platform to present research and share knowledge about effective ways of managing cancers in children, while SIOP Africa holds a similar continental congress every second year. In May 2024, SIOP Africa is organising the 15th congress under the theme "**Towards 2030**".





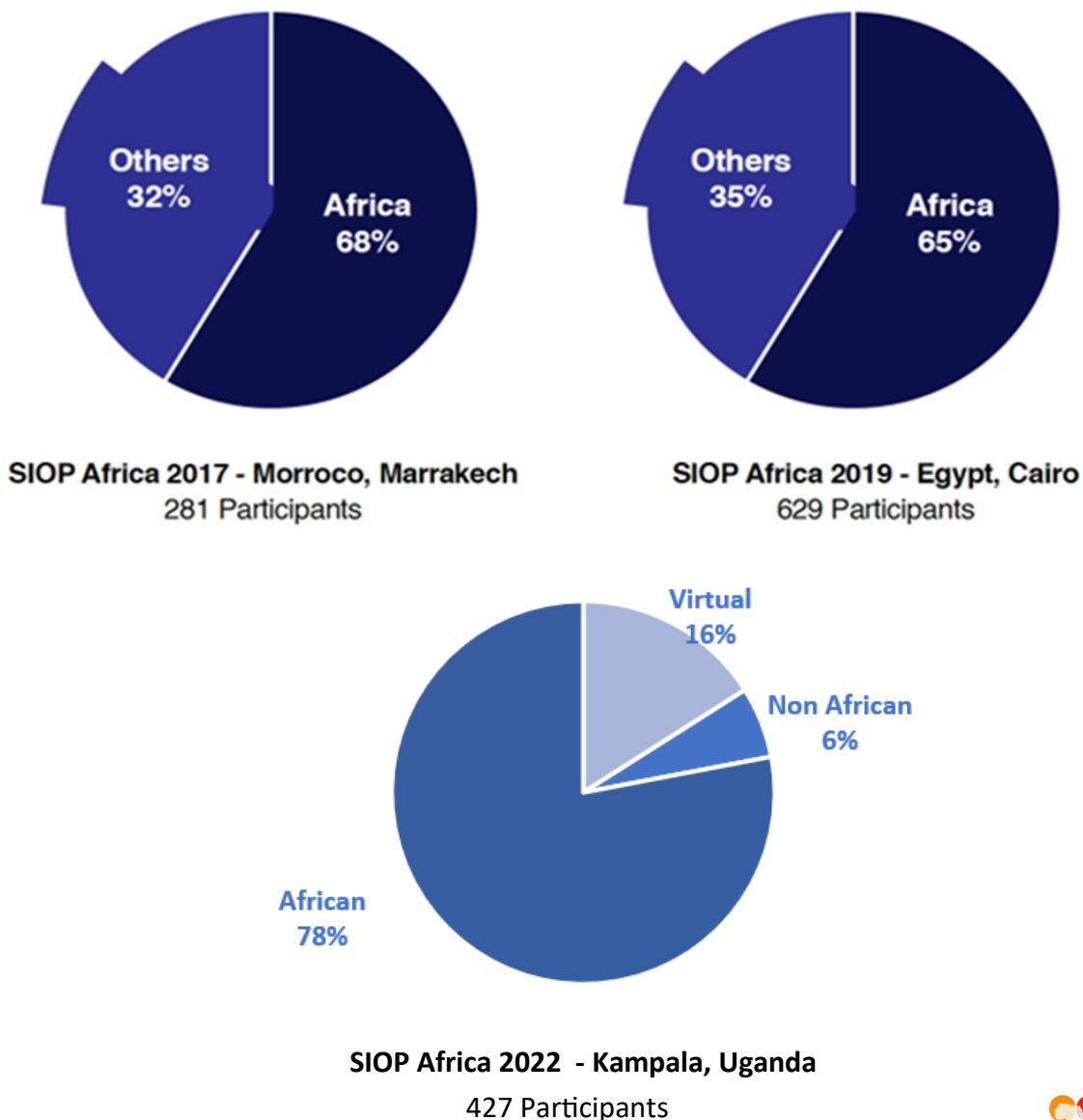
Why this theme?

Every year, over 400 000 children and adolescents are diagnosed with cancer worldwide. In many African countries, children with cancer have a survival rate as low as 20% while the five year survival rates in regions such as the USA and Europe are above 80%. Despite significant advances, cancer management remains challenging in Africa where cancer treatment and research resources, awareness levels and expertise are limited. Through these annual congresses, health professionals and survivors from various countries meet to share the latest scientific findings, network and create collaborative projects.

Additionally, it is an opportunity for participants to introduce their products, network, and identify potential individuals or organisations they can work with to improve cancer care in their regions.

This year's theme, "Towards 2030" draws inspiration from the WHO Global Initiative for Childhood Cancer (GICC) which aims to raise survival rates worldwide to above 60%. The GICC focuses attention on childhood cancer as a global health imperative, with increased attention and spending in both the private and state healthcare sectors.

SIOP Africa 2022 357 participants in person, 70 virtual





Educational Grants

Educational Grant —Restricted / Unrestricted

The organising committee will appreciate support in the form of an educational grant towards the travel costs for our delegates

Acknowledgement will include display of the company logo in the congress website, congress programme and holding slides in the congress venues.

The educational grant conforms with MedTech Europe's Code of Ethical Business practice
www.medtecheurope.org

Doctors from Africa <i>Estimated per delegate</i>	R30 000
Includes <ul style="list-style-type: none">• Registration—conference• Flights — economy• Accommodation x 4 nights	

Nurses from Africa <i>Estimated per delegate</i>	R28 000
Includes <ul style="list-style-type: none">• Registration—conference• Flights — economy• Accommodation x 4 nights	



All costs are exclusive of VAT @ 15%





Pre-Congress Workshop Opportunities

Pre-Congress Workshop Host Sponsorship <i>Exclusive Promotional Rights - per workshop</i>		R75 000
Includes		
Number of sponsors	1	
Exhibition table in allocated workshop venue for sponsor to exhibit products and distribute literature for the duration of the workshop	2	
Conference Package based on 50 attendees	✓	
Exclusive Branding in workshop venue	✓	
Complimentary Passes for workshop day only	2	
Invitation Eblast	✓	
Acknowledgement in Programme	✓	
Acknowledgement on Holding Slides	✓	
Congress App Profile	✓	
Name Badges - Branded	✓	
Registration Platform - Branding	✓	
Company Branded Material on tables / chairs(Pens, Notebooks etc)	✓	

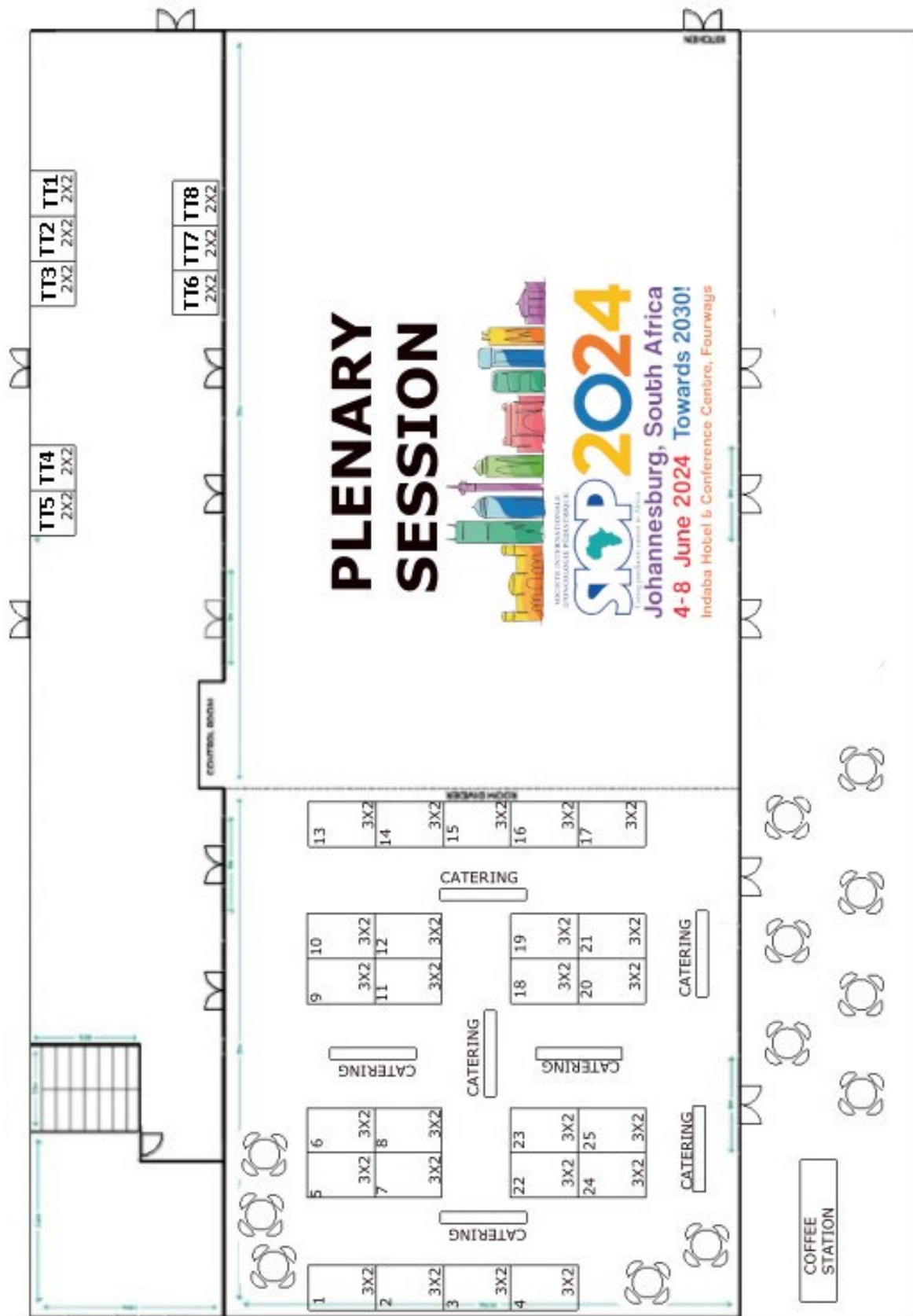
Pre-Congress Workshop Partial Sponsorship <i>Co-Sponsorship Opportunity - per workshop</i>		R50 000
Includes		
Number of sponsors	2	
Exhibition table in allocated workshop venue for sponsor to exhibit products and distribute literature for the duration of the workshop	1	
Conference Package based on 50 attendees	✓	
Exclusive Branding in workshop venue	N/A	
Complimentary Passes for workshop day only	1 per Co-Sponsor	
Invitation Eblast	✓	
Acknowledgement in Programme	✓	
Acknowledgement on Holding Slides	✓	
Congress App Profile	N/A	
Name Badges - Branded	N/A	
Registration Platform - Branding	N/A	
Company Branded Material on tables / chairs(Pens, Notebooks etc)	N/A	

All costs are exclusive of VAT @ 15%





Floor Plan





Exhibition Opportunities

Why Exhibit?

- Launch new products and reach new specific target market
- Strengthen current product popularity and generate sales leads
- Meet with sector-specific audience
- Be recognised and build trust
- Market intelligence – get to know your competitors and their products and keep up on industry trends and products
- Contribute to be the WHO global initiative for childhood cancer
- Benefit from prolonged exposure from experts in a relaxed environment.

Raw Exhibition Floor Space

All exhibition floor space is sold on a first-come, first-served basis. To guarantee favorable positioning, reserve exhibit space early!

Booked space is inclusive of : Table and two chairs (if required) | Lunch and refreshments | Company logo with a link to your company website on the Congress website | Congress Programme acknowledgement | Partner slide between sessions | Security & general cleaning for duration of the Congress and Complimentary

Payment Terms

Full pre-payment is due immediately on receipt of invoice to confirm selected floor space position. Note, should payment not be received with 20 working days of confirming floor space the Congress Office retains the right to release and resell the floor space position.

Cancellation Policy

Cancellation received before **31 January 2024** will be refunded 50% of the total invoice cost, if the floor space is resold. If the floor space cannot be sold, 100% of the total invoice cost will apply.

Please forward your cancellation in writing to the Congress Office.

No cancellations will be accepted after **31 January 2024** . Full floor space cost payable.

Available Opportunities

All costs are exclusive of VAT @ 15%

3m x 2m R69 600

Each exhibition floor space will be provided with

- 2 x trade badges
- Table and two chairs (if required)
- 15-AMP plug point
- Company logo with a link to your company website on the Congress website
- Congress Programme acknowledgement

2m x 2m R35 000 Table top floor space

Each exhibition floor space will be provided with

- 2 x trade badges
- Table and two chairs
- 15-AMP plug point
- Company logo with a link to your company website on the Congress website
- Congress Programme acknowledgement





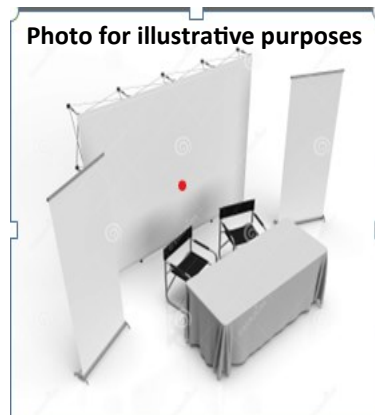
Shell Schemes available from 1UP Exhibitions

All stands builds (custom & Shell Scheme are for companies own arrangements)



3m x 2m Space

Shell scheme with plain white metal walls.
Trestle table and 2 chairs included



2m x 2 m Table Top Space

Table and 2 conference chairs—exhibitor
to provide banners and table cloth

Additional Trade Passes

Should additional Trade name badges be required, this would be at an additional cost of R5 000 excl. VAT inclusive of VAT per trade delegate.

Trade delegates (Healthcare Professionals) who wish to attend the scientific sessions, and who wish to qualify for CPD points with access to the exhibition hall, must register as a paying congress delegate.

1UP

Claudia Nunes

Cell +27 7971 353 2819

Email claudia@1up.co.za

A manual, outlining all technical aspects of exhibiting will be circulated prior to the start of the Congress, detailing:

- Technical information about the venue

We thank you in anticipation for your support.

The Congress Organising Team





Add-On Sponsorship Opportunities

All additional sponsorship opportunities are available subject to booking exhibition space

Registration & Information Desk - Premier Partner Rate <i>Exclusive branding of the registration desk area</i>		R216 000
Includes <ul style="list-style-type: none"> • Exclusive branding of the registration desk area • Registration desk design, branding and CPD Scanning • Delegate bags/ folders - artwork to be supplied by sponsoring company for bag tag • Company branded note pads & pens (provided by the partnering company) • Lanyards (sponsoring company to provide artwork for one colour print) • 1 x A4 Full Colour Advert in the final programme and 1 x A4 Bag Insert / table drop • Congress Website, Programme and Holding Slide acknowledgement • 4 x Complimentary Registered Delegates 		

Symposia (60 minutes)		R35 000
Breakfast Lunch		R50 000
Thursday - 1 Lunchtime opportunity Friday - 1 Breakfast & 1 Lunchtime opportunity Saturday - 1 Breakfast opportunity Includes <ul style="list-style-type: none"> • Symposia will be allocated on a First Come, First Served basis • Symposia may be fully accredited with CPD points where applicable and provided the Congress programme and faculty details are received timeously • Cost of the CPD accreditation process to be for the account of the sponsoring company • Only details of delegates that have given consent to share their personal data will be shared with the sponsoring company • Sponsor may select speaker and topic (<i>subject to Scientific Committee's approval</i>) • Non-Congress speakers to register as day delegates and pay relevant day registration fee • Venue Hire Standard AV Equipment - additional equipment on request • 1 x Invitation E-blast (<i>RSVP management to be handled by the sponsoring Company</i>) 		

All costs are exclusive of VAT @ 15%





All additional sponsorship opportunities are available subject to booking exhibition space

Welcome Function <i>Exclusive Promotional Rights</i>		R100 000
Includes <ul style="list-style-type: none"> • Welcome Beverage • Cocktail Catering (exclusive of beverages on consumption) • Basic Décor • Standard AV & Sound • 1 X Invitation & Congress App Alert • Company logo with a link to your company website on the Congress website • Congress Programme acknowledgement • Announcement at the welcome function and acknowledgement on screens <p><i>Based on estimated numbers - subject to change should numbers increase</i></p>		

Congress Dinner <i>Exclusive Promotional Rights</i>		R150 000
Includes <ul style="list-style-type: none"> • Welcome Beverage • Dinner Menu (exclusive of beverages on consumption) • Themed Décor • Standard AV & Sound • 1 X Invitation & Congress App Alert • Company logo with a link to your company website on the Congress website • Congress Programme acknowledgement • Announcement at the welcome function and acknowledgement on screens • 4 x complimentary dinner tickets Excludes <ul style="list-style-type: none"> • Entertainment 		

All costs are exclusive of VAT @ 15%





All additional sponsorship opportunities are available subject to booking exhibition space

	Delegate Bags <i>Exclusive Promotional Rights</i>	R90 000
	Includes <ul style="list-style-type: none"> • 250 x Delegate bags / folder - artwork to be supplied by sponsoring company for bag tag (<i>Delegate bags are sourced from Social Responsibility</i>) • Website Acknowledgement • Partner slide between sessions 	
	Congress Mobile App <i>Exclusive Promotional rights</i>	R75 000
	<p>Your company can be the mobile Event App Supporter and will be acknowledged as such in the official programme, on the holding slides in the plenary sessions and on the sponsors' banner.</p> <p>The application will contain all the relevant event information, including the programme, delegate details, meeting setup, alerts, exhibitor profiles, lead management and will be available as a free download to all delegates and interested parties leading up to the congress to create awareness of the event, and to provide event and updates linked to the social media platforms.</p>	
	Delegate Lanyards—Congress Days <i>Exclusive Promotional rights</i>	R65 000
	Includes <ul style="list-style-type: none"> • One Colour Branding with the sponsor's logo • Company logo with a link to your company website will be placed on the Congress website • Congress Programme acknowledgement • Partner slide between sessions • Sponsor's logo to be provided strictly in Vector format 	
	Refreshment Breaks - Pre-Congress Workshop & Congress days <i>Exclusive Promotional rights - per day</i>	R30 000
	Includes <ul style="list-style-type: none"> • Includes partner branding of the refreshment buffet, cocktail tables & seating areas (<i>2 x Tea/Coffee Breaks & Lunch per day</i>) • Company logo with a link to your company website on the Congress website • Congress Programme & Holding Slide acknowledgement • The sponsoring company can bring branded serviettes, basic décor and 2 x pull up banners <p>Optional extras - coloured linen, chaircovers, umbrellas etc on request</p>	

All costs are exclusive of VAT @ 15%





All additional sponsorship opportunities are available subject to booking exhibition space

Faculty Preparation / Hospitality Lounge <i>Exclusive Promotional Rights for the duration of the Congress</i>		R35 000
<ul style="list-style-type: none"> Includes complimentary tea/coffee & water and basic catering from the days menu Excludes additional catering costs Congress Website, Programme and Holding Slide acknowledgement 		
Water Bottles <i>Exclusive Promotional rights</i>		R30 000
Includes <ul style="list-style-type: none"> 200 x Logo on water bottle to be handed to delegate in plenary Congress session Company logo with a link to your company website on the Congress website Congress Programme acknowledgement Partner slide between sessions Sponsor's logo to be provided strictly in Vector format Sponsor's logo to be provided strictly in Vector format 		
Congress Printed Programme <i>Exclusive Promotional rights</i>		R130 000
Includes <ul style="list-style-type: none"> Company logo with a link to your company website on the Congress website Company logo on pages of printed programme 1 x A4 Full colour Advert Partner slide between sessions 		
Full Colour Advert in Print Programme Full Page 1/2 Page		R10 000 R5 500
Includes <p>An effective communication tool that will optimise your visibility, promote your products and/or your session at the Congress</p> <ul style="list-style-type: none"> Company logo with a link to your company website on the Congress website Congress Programme acknowledgement Partner slide between sessions 		

All costs are exclusive of VAT @ 15%





All additional sponsorship opportunities are available subject to booking exhibition space

	Delegate Bag Insert	R6 500
	Provide either a printed document or a pre-approved promotional item to include in the delegate bag.	
	Table Drop (Three Days Available) <i>Rate Per Item, per day</i>	R8 500
	Includes <ul style="list-style-type: none"> Company branded promotional item to be placed per seating in Plenary Congress Session (1 x item per delegate) Congress website, Programme & Holding Slide Acknowledgement 	
	Promotional Signage <i>per day</i>	R20 000
	Upgrade your presence with sponsoring floor decals & directional signage for both the pre-congress workshops & congress days Includes <ul style="list-style-type: none"> Design & printing Exclusive branding opportunity 	
	Delegate Folders <i>Exclusive Promotional Rights</i>	R90 000
	Includes <ul style="list-style-type: none"> 250 x Clipboard Folders - artwork to be supplied by sponsoring company for bag tag (<i>Delegate bags are sourced from Social Responsibility</i>) Website Acknowledgement Partner slide between sessions 	

All costs are exclusive of VAT @ 15%





Book Online

Booking has never been easier

Simply scan or click on the QR Codes below for either the exhibition or sponsorship portal and follow the easy steps:



Create yourself a new account



Complete your contact details
under the New Package tab



Select your stand space /
sponsorship package



Complete the Booking Form



A confirmation email & pro-
forma invoice will be sent



Sign & return contract

Exhibitions

To Book Your Stand Space <https://eoafrika.eventsair.com/siop-africa-2024/siopexhibit>



Sponsorships

To Book ADD-ON Sponsorships <https://eoafrika.eventsair.com/siop-africa-2024/siopsponsor>





Congress proudly organised by



Tel: +27 11 325 0020

Email: exhibitions@eoafrika.co.za

Website: www.eoafrika.co.za